

SUPERVISOR TO ATTACH
PROCESSING LABEL HERE

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Write your **student number** in the boxes above.

Letter

Media

Question and Answer Book

VCE Examination – Wednesday 13 November 2024

- Reading time is **15 minutes**: 11.45 am to 12 noon
- Writing time is **2 hours**: 12 noon to 2.00 pm

Materials supplied

- Question and Answer Book of 20 pages

Instructions

- Use the additional space at the end of the book if you need extra space to complete an answer.

Students are **not** permitted to bring mobile phones and/or any unauthorised electronic devices into the examination room.

Contents	pages
Section A (9 questions, 50 marks) _____	2–10
Section B (2 questions, 30 marks) _____	12–15

Section A

Instructions

- Answer **all** questions in the spaces provided.
- Write your responses in English.

Narratives and their contexts

Identify the media narrative that you have studied this year for ‘Narratives and their contexts’.

You **must** use this media narrative to respond to **Questions 1–4**.

Media narrative _____

Question 1 (3 marks)

Describe **one** way the construction of the media narrative is appropriate to its media form.

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Agency and control in the media

Question 6 (3 marks)

Describe **one** way that the relationship between the media and audiences can be considered 'changing'.

Question 7 (4 marks)

Discuss **one** way in which governments have used the media.

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Question 8 (7 marks)

Ethical or legal issues can impact the regulation of media products in the contemporary media landscape.

- a. Outline **one** example of the regulation of the media in Australia. 2 marks

- b. Discuss an ethical or legal issue related to the example of media regulation you outlined in **part a**. 5 marks

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